



83 Wellington Street PORT ADELAIDE SA 5015

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sponsorship proposal 2025

Declaration:

I _____ (name) from _____ (company)

would like to sponsor the SA Road Transport Association at one of the following levels for the 2025 Calendar year.
(please tick)

- FOUNDATION Sponsor.....\$5,500.00
- GOLD Sponsor.....\$3,300.00
- SILVER Sponsor.....\$1,100.00

Note: Sponsorship fee above is per brand and includes GST

Signature _____

Date _____

A Tax Invoice will be sent to you upon return of this form.

Contact Details for Sponsorship:

Name: _____ Company _____

Tel: _____ Mob: _____

Email: _____

Postal Address: _____

Contact Details for SARTA Events:

: details as above (tick) ; or fill out the below:

Name: _____ Company _____

Tel: _____ Mob: _____

Email: _____

Postal Address: _____

Please list any requests:

**Please complete and return to SARTA:
by email: sarta@sarta.org.au**

SARTA SPONSORSHIP DETAILS 2025

SARTA Website (www.sarta.org.au)

The SARTA website is a popular and useful tool for our members and the wider industry alike .

We provide our sponsors with exposure on our website - **All Sponsors'** logos are shown on the Home Page and on our Sponsors Page – your logo in both areas is also linked to your company website.

All Sponsors are given the chance to provide Upcoming Event info, Product Launches or Company Info onto our website.

Friday Bulletin

We use the Weekly Friday Bulletin as an opportunity to inform members of key issues. It also provides exposure for our sponsors. What we propose regarding the Weekly Friday Bulletin is:

- If requested; Full page advertisements in the Bulletin (one at a time);
 - **Foundation Sponsors: three** per annum.
 - **Gold Sponsors: one** per annum.
- Inclusion of **All Sponsors** Logos on Page 1 of the Bulletin.

Annual Gala Dinner & Conference Events

The major sponsorship exposure events are our renowned SARTA Gala Dinner & Conference. 2025 sees these two events taking place on separate dates:

SARTA Gala Dinner: Saturday 2nd August 2025 – Hall H, Adelaide Convention Centre

SARTA Conference: Saturday 18th October 2025 – Hall A, Adelaide Convention Centre

The sponsorship exposure and benefits associated with these events are:

Dinner Seats

Foundation sponsors receive **ten** complimentary dinner seats, **Gold sponsors** receive **six**.

Product Displays

Foundation & Gold Sponsors are allocated floor space for a display at the Gala Dinner.

Gold Sponsors are able to have **one** truck or trailer, and **Foundation Sponsors** up to **two** trucks or trailers.

Presentation Content

Throughout the Conference and Dinner events, a number of presentations are run.

All sponsors' logos are included in these.

Gala Dinner Presentations allow up to **six** personalised advertising slides from each **Foundation Sponsor**, and **three** from **Gold Sponsors**.

Logo Presence

All sponsors' logos are included on the Dinner Menu and Conference Programs

Foundation and **Gold Sponsors'** logos are placed on the SARTA Letterhead for the year.

If you have any particular ideas regarding what you'd like to do with SARTA in relation to sponsorship for 2025, please let us know, and as far as is possible and reasonable, we'll try to accommodate you, limited only by legality, ethics and a reasonable balance between the sponsorship levels.